Hi First Name,

Hope you are doing well and staying safe. How was your summer?

I wanted to let you know that I am honored this year to be on the Host Committee of GLAD’s Spirit of Justice Dinner, its signature event, scheduled for October 21, 2021 this year. You can see some more information here: <http://www.glad.org/events/2021soj/>

I am writing to see if you think Organization would be interested in a corporate sponsorship and/or if you personally would like to be an individual sponsor for the event.

I have attached information sheets regarding corporate sponsorship options as well as individual sponsorship options for you to take a look. Do feel free to forward to anyone else in your organization.

Please let me know if you and/or your company would be interested. If you there are any questions, I can also connect you or anyone in your organization directly with GLAD.

**More info about the event and GLAD**:

GLAD is one of the nation's most influential and effective public interest law firms and a leader in the fight to end LGBTQ discrimination. From GLAD's first-in-the-nation marriage equality victory in Massachusetts to winning marriage equality nationwide, from its groundbreaking employment non-discrimination cases to its work on behalf of LGBTQ youth, from its fight to provide HIV-positive people to its work to end anti-transgender discrimination, and more, GLAD is working on creating a just future free of discrimination for all.

**Benefits of corporate sponsorship**:

Benefits of corporate sponsorship are outlined in the corporate sponsorship form, however, I’d like to share a few of my own thoughts on this:

In addition to supporting all of the amazing groundbreaking work of GLAD, I believe this sponsorship opportunity is good for business in that depending on the level support and associated benefits of sponsorship (e.g., tickets to a table),

* It offers an opportunity for members of your business to enjoy a night out raising their awareness about the issues facing the LGBTQ community and celebrating excellent work of a proven-LGBTQ advocacy organization.
* The dinner attracts over 1,000 in-person and virtual attendees, many of whom represent organizations that are great for networking — they would see your brand and know that your business stands on the side of LGBTQ equality. As examples, many organizations from different industries also sponsor the event (e.g., Thermo Fisher, Akamai, Goodwin, Kirkland & Ellis, John Hancock, State Street, Eastern Bank, Holland & Knight, Sun Life Financial etc)
* For your existing employees, sponsorship of such a “gold standard” LGBTQ organization that has delivered nothing but historic results for the community will meaningfully reinforce your commitment to diversity and inclusion
* With this year’s honoree being such a notable leader in the LGBTQ+ community, it is also an opportunity to reach and include diverse audiences through a sponsorship.

Thanks for considering this, \_\_\_\_\_\_\_\_\_Please let me know at your convenience.

Additionally, if you know anyone outside your org that you think would be interested, please let me know and I will work with GLAD to follow up with them.